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Release Date: March 29, 2022

## FOR IMMEDIATE RELEASE

## 5th GENERATION GRANBY FARM BOY BUILDS 38' WOODEN SAILBOAT FROM SCRATCH, PRESENTED WITH SILVER YouTube CREATOR AWARD

Granby, MA - Acorn to Arabella announced today that their popular YouTube channel has been presented with a silver Creator Award from YouTube. Channels become eligible for this award after reaching 100,000 subscribers. Currently, Acorn to Arabella has more than 160,000 subscribers.


Acorn to Arabella follows the progress of a 38 ' wooden sailboat being built from scratch by founder, Stephen Denette, a $5^{\text {th }}$ generation farmer located in Granby, MA. Work began in 2016, when Denette felled and milled the trees from his family's property-many of which had been planted by his great, great grandfather generations ago. Almost 100\% of the lumber used to build Arabella was harvested from Denette's family farm. In addition, Denette foraged for and handled more than 12,000 lbs. of scrap lead for the boat's ballast keel.
"If you had told me 6-years ago that I would end up running a YouTube channel with almost 200,000 followers, I would have said you were bonkers," says Denette of his success. "I hope that what we're doing here inspires at least a few people to follow their dreams, no matter how ridiculous those dreams may seem." This is Denette's first experience with boat building.

## ABOUT ACORN TO ARABELLA

Acorn to Arabella is a YouTube channel following the progress of a $38^{\prime}$ wooden sailboat being built from scratch. New videos are posted every week on Friday morning at 7am ET. There are more than 200 videos documenting each step of the project, from felling the trees and milling the lumber to pouring the ballast keel and building out the boat's interior. Visit www.youtube.com/acorntoarabella to watch videos, or learn more about the project at www.acorntoarabella.com.

